



2008 Sponsorship Opportunities

Fireworks Extravaganza	\$50,000
Title sponsor of 25-minute firework display performed designed by a Major Fireworks Company, set to music and simulcast on WHUD 100.7FM.	
Celebration Main Stage Kick Off Concert	\$30,000
Title Sponsor of the Main Stage Concert On Friday Night.	
Dragons on the Hudson	\$15,000
Title Sponsor. Teams compete in authentic Chinese dragon boats on the Hudson River.	
Main Stage Sound & Lighting Sponsor	\$12,000
Sponsor of the Sound & Lighting needed to bring the entire season of concerts to the Riverfront. This includes the five Wednesday Concerts and the Celebration Weekend.	
Riverfront Stage	\$10,000
Entertainment at the Riverfront during the weekend of Celebration will spotlight some of the areas best Folk and Rock artists, as well as some of the finest family entertainers in the area during the day	
Riverfront Concert Series	\$5,000
Be one of 6 sponsors of the Annual Riverfront Concert Series. Attendance over 2000 each night. Founding media sponsor WHUD 100.7FM will have on air personalities at all 4 concerts to be the M.C. for the evening.	
Farmer's Market	\$5,000
Regional growers bring their produce to market each Saturday morning.	
Jan Peek 10K Race	\$5,000
Title Sponsorship of the Annual Jan Peek Race draws approximately 120 runners and is considered one of the most grueling road races in the area. Race sanctioned by the Taconic Road Runners Club.	
Environmental / Educational Display and Demonstrations	\$4,000
Sponsorship of Environmental Displays. Organizations will set up interactive educational displays. Participants will have fun and be educated on the Hudson River Valley's place in our ecosystem or history.	
Elton Brand Youth Basketball Clinic	\$4,000
Youth ages 7 – 17 will meet NBA All-Star and CBA Clipper Elton Brand as they learn some fundamentals of the game and a few lessons on life.	
DragonLand -Kids Fun Zone	\$3,000
Kids will be invited to come under the tent and participate in a number of activities ranging from face painting to spin art to softball throw.	
Car & Motorcycle Show	\$3,000
Car enthusiasts will have their Customized and Classic Cars on display for viewing during the Celebration. We will also have custom bikes on display from an area shop.	
Old-timers Stickball Tournament	\$3,000
Annual Stickball tournament for all those who remember the good times of stickball and those who want to find out what all the excitement is about.	
Teen Band Bonanza	\$3,000
Area Teens will take the stage Saturday night at our Teen Stage at the Riverfront.	

- Home Run Derby** **\$3,000**
Heavy hitters will see how many they can send over the fence. Divisions from High School and up.
- Cultural Demonstrations & Displays** **\$2,000**
Local Cultural Organizations will set up booths and give demonstrations on aspects of their cultural heritage. Groups will be performing ethnic dances and have native garb on display among other activities.
- Local Not For Profit Tent** **\$2,000**
Local Not for Profits set up booths and give out literature and seek out volunteers for their organizations.
- Volunteer Thank You Party** **\$2,000**
Post Celebration get together for all the volunteers who have given of their time this year.
Event to be held late August or early September at a local restaurant.
- E-Newsletter Sponsor** **\$2,000**
Monthly e-newsletter that will be distributed to: Sponsors, Volunteers, and Visitors. Containing coupons and advertisements from sponsor. Will promote not only Celebration but also other community events in the Peekskill area throughout the year (ie: Rotary Horse Show, Road Knights Car Show, One World Arts Festival, First Fridays).
- Shuttle Bus Service** **\$2,000**
Free Shuttle Buses will run throughout the weekend to transport visitors to each site.
- Arts & Crafts Show** **\$2,000**
Regional Handcrafters will have their ware on display and for sale at our annual Craft Show.
- Souvenir Giveaway Sponsor** **\$2,000**
Souvenir items will be distributed to visitors as they enter the festival. Company logo imprinted on an item.
Souvenirs may include: inflatable punch balls, mighty grips, Frisbees, balsa airplanes and plastic bags.
- Paddle Party Sponsor** **\$2,000**
Pre-Race get together for all dragon boat teams. Held at the Riverfront on Friday night during Main Stage Concert.
- Volunteer & Staff T-shirts** **\$1,000**
10 Sponsors will be listed on the back of the 200 volunteer and staff t-shirts printed and worn all weekend long.
- Dragon Boat Race Team** **\$1,200**
Enter you team today to compete in the 1st Celebration Dragon Boat Race. Gather up friends, colleagues, co-workers, employees, and join the fun while competing for the Celebration Cup.
- In-Kind Sponsorship**
Many sponsors provide a service or product in lieu of cash. Please call us to discuss what you can offer Celebration.
- Journal Advertisement** **\$130 - \$750**
Journal Ads run from \$130 for a Business Card up to \$750 for a full-page ad. See attached form for complete information. Sponsors receive an advertisement in the Journal as part of their sponsorship package.

General Information:

Sponsors will have their banners prominently displayed at the venue, along with the other promotional incentives. Incentives include; Advertisement in the Celebration Visitor's Journal, Listing on the Celebration website with link to your company's website, Company Listed on Billboards at Festival Entrances, Booth Space at Celebration, Invitations to VIP Reception, VIP passes, and Company Name in advertisements associated with the venue you sponsor.

All sponsorships can be custom tailored to fit your company's needs and mission.

For more information about Sponsorship Opportunities or General Information on

Peekskill Celebration 2008

914 – 736 – 2000

WWW.PEEKSKILLCELEBRATION.COM